



# VIETNAM TOP 500 CEO GOLF CHAMPIONSHIP 2018

**OCTOBER 27<sup>th</sup>, 2018**

**BRG KINGS ISLAND GOLF RESORT  
(DONG MO, SON TAY, HANOI)**





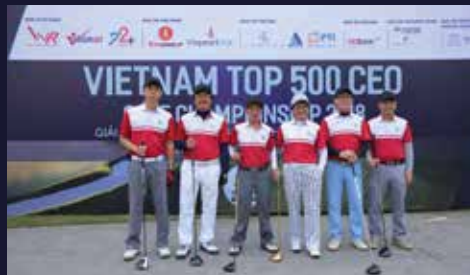
**ORGANIZING BOARD**

**VIETNAM REPORT JOINT STOCK COMPANY**

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## MESSAGE FROM ORGANIZING BOARD

With the aim of creating more opportunities for leaders from the community of large enterprises in Vietnam to socialize, connect and share new opportunities for cooperation, an amateur golf tournament called Vietnam CEO Golf Championship 2018, a nationwide event especially dedicated to the leading business community in Vietnam which is co-hosted by VietNamNet Newspaper and Vietnam Report, will be held on **October 27th, 2018** at:

**BRG Kings Island Golf Resort (Dong Mo, Son Tay, Hanoi)**

We hope that Vietnam CEO Golf Championship 2018 will inspire business leaders in the VNR500, FAST500, BP500, FROFIT500 and TOP10 Rankings, who have passion and pursue this kind of sport and more importantly, thereby serving as a modern platform connecting Vietnamese business community.

Together with the Vietnam CEO Golf Championship 2018, we also want to introduce the scholarship program of Vietnam Innovation Foundation sponsored by the Michael Dukakis Institute for Leadership and Innovation (Boston, USA) which is seeking to honor excellent leaders from different fields: business, culture, science, sports, society and state management, etc. This program is expected to provide outstanding individuals who have significant achievements in Vietnam opportunities in learning and exchanging practical experiences with top professors and scholars at the Michael Dukakis Institute around the subjects of leadership, innovation and creativity.

Thank you for your time. We are pleased to welcome you to participate in this meaningful event!



## INFORMATION

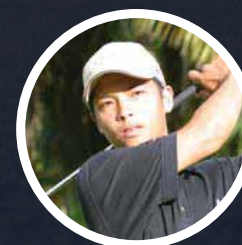
<b>NAME:</b>	<b>VCG500</b> VIETNAM TOP 500 CEO GOLF CHAMPIONSHIP 2018
<b>NAME:</b>	October 27th, 2018
<b>VENUE:</b>	BRG Kings Island Golf Resort (Dong Mo, Son Tay, Hanoi)
<b>QUANTITY (tentative):</b>	130 Golfers

**ATTENDEES:** The leading enterprises' leaders of Vietnam Report's Ranking Lists: VNR500 (Top 500 Vietnamese Largest Enterprises), FAST500 (Top 500 Fastest Growing Enterprises In Vietnam), BP500 (Top 50 Best Prosperity Enterprises In Vietnam), PROFIT500 (Top 500 Most Profitable Companies), and Top 10 Most Reputable Companies.

- GUESTS:**
- Ministry of Information and Communication
  - Directorate of Physical Training and Sports
  - Vietnam Golf Association
  - Representatives of the VPGA Tour's Organizing Board



**Pham Anh Tuan**  
Editor-in-Chief of  
VietNamNet Newspaper



**Nguyen Thai Duong**  
Manager Director of VPGA



Hole in One winner  
VCG500 Jan 20<sup>th</sup> 2018  
**Nguyen Dang Quang**  
Deputy General Director  
of Delta Group



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## TENTATIVE AGENDA

TIME	CONTENT
10:00 - 11:45	Registration
11:45 - 11:50	Flag Salute Ceremony
11:50 - 12:00	Opening Remarks
12:00 - 18:00	Start
18:00	Prizes Ceremony and Gala Dinner
18:00 - 18:10	Speech of the Organizing Board
18:10 - 18:20	Thank Sponsors
18:20 - 18:50	Prizes Ceremony
18:50 - 21:00	Gala Dinner

## TOURNAMENT FORMAT

For each table, scores will be calculated according to System 36 Golf Handicap. After the player completes the 18 holes, scoring will follow rules of the system 36, which will be divided into the following table:

Board	Board A	Board B	Board C	Board D
Handicap	0-15	16-25	26+	Female

## PRIZE STRUCTURE

**Best Gross Prize :** 01 prize

**Board A, B, C:** First, Second and Third Prize

**Technical Prize:** 04 prizes

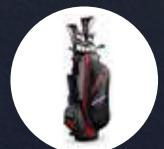
**Hole-in-one Prize**



Apartment



Luxury Car



Luxury Golf  
Equipment



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## COMMUNICATION



## SOME PICTURES FROM VCG500 IN JANUARY, 2018



## VIETNAM TOP 500 CEO GOLF CHAMPIONSHIP 2018

## HOLE-IN-ONE PRIZE CEREMONY



Organized for the first time at Vinpearl Golf Hai Phong, the tournament brought together many leading CEOs from big corporations and organizations such as Vingroup, Samsung, Vinaphone, Vietcombank, World Bank, HD Bank, EVN, Toyota, PTI, Tam Son, Delta, KPMG, FLC, etc. The first tournament was a huge success with a Hole-in-One (HIO) prize worth VND 2 billion awarded at the wonderful Gala Dinner connecting all golfers.

In addition, the tournament also raised USD 60 million for a heart surgery called by VietNamNet Newspaper and USD 100 million for the Vietnam Innovation Foundation sponsored by the Michael Dukakis Institute for Leadership and Innovation (MDI) with the aim of seeking and honoring excellent individuals and leaders from different fields.



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## INVITATION LETTER FOR SPONSORSHIP

VCG500 with the participations of Vietnam's leading business community and customers will be a place to promote brands and products – which is very valuable. The banners at all 18 holes, program's backdrops, and banners on path to the yard are the great opportunity for the appearances of sponsors. The sponsors' images will follow each step of every golfers, guests and agencies through advertising booths.

## SPONSOR VALUE

Hole-in-One Sponsor:	Apartment or Luxury Car <small>(insured value from 4%)</small>
Diamond Sponsor:	VND 500,000,000
Gold Sponsor:	VND 400,000,000
Silver Sponsor:	VND 300,000,000
Communication Sponsor:	VND 200,000,000
Bronze Sponsor:	VND 100,000,000

**Sponsor for Vietnam Innovation Foundation: VND 150,000,000**

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Sponsor Name Sponsor Value (VND)	
Benefits of Communication	Logo and title on Saigon Financial Investment Newspaper Logo and title on Tien Phong Newspaper
	Logo and title on Dau Tu Newspaper Logo and title on VietNamNet Newspaper
	Article on the website: <a href="http://www.vietnamreport.net">www.vietnamreport.net</a> (within 06 months before or after Program) Logo on Invitation Letter and Press Release
	Article on Business Section - VietNamNet Newspaper (under 1,000 words; the time of posting will be agreed by both parties but not more than 6 months from the date of the contract)
	Banner or logo on VietNamNet Newspaper (start time will be agreed by both parties but not more than 3 months from the date of the contract)
	Logo on backdrop at Press Conference Have a speech at Press Conference Logo at Hole-in-One Backdrop in the competition area Set an advertising table in the check-in area Standee in the check-in area (provided by enterprise)
Benefits on Golf Course	Logo on the opening and awarding backdrop Logo on Nearest to the line backdrop Logo on Longest drive backdrop
	Logo on Nearest to the pin backdrop Logo on banners and standees of Program Logo on backdrop in the check-in area Logo on press pano Logo on flag and banner on golf course Pano of Sponsor
	Free joining Prizes Ceremony and Gala Dinner (the quantity of people)
	Invited to award for winners Be mentioned and thanked in Prizes Ceremony Awarded a medal





**GOVERNOR MICHAEL DUKAKIS**  
**CHAIRMAN**

The Michael Dukakis Institute for Leadership and Innovation (MDI) was officially established on September 23rd, 2015 in Brookline, Massachusetts - home of Governor Michael Dukakis - with the mission of generating ideas, creating solutions, and deploying initiatives to solve global issues, especially focused on Cybersecurity and Artificial Intelligence. The Board of Leaders of MDI is composed of top innovators, influential, leading network security experts and eminent professors from renowned universities such as Harvard University, MIT, Brown University, Columbia University, Stanford University, Berkeley, and UCLA.

## INTRODUCTION

### VIETNAM INNOVATION FOUNDATION SPONSORED BY MICHAEL DUKAKIS INSTITUTE (MDF 2018-2019)

#### 1. Vietnam Innovation Foundation:

Society is facing huge transformations and more challenges, which requires each individual to expand their leadership and innovation capacity, contributing to the sustainable development of each country.

Vietnam Innovation Foundation, which is sponsored annually by MDI, will identify exceptionally promising young leaders in the fields of business, politics, culture, science, sport, and state management. The program is expected to provide outstanding individuals in Vietnam with the opportunity to learn, exchange experiences with the world's leading professors and scholars at Michael Dukakis Institute around subjects of leadership and innovation.

In 2018-2019, MDF officially accepts profiles for candidates from Vietnam to join the course with real experience professionally designed at Michael Dukakis Institute for Leadership and Innovation.

#### **Objectives:**

- Recognize and praise for initiatives and innovation activities contributed to the sustainable development of the business community and society;
- Select and train talented, competitive leaders in the era of Industrial Revolution 4.0 and global integration;
- Improve individual capacity as well as leadership quality of candidates participating in the program;
- Create space and environment for learning, communicating, exchanging ideas between individuals, leaders of Vietnam and famous US experts, policy makers, scholars and professors from top universities like Harvard, MIT, Stanford, etc.

## **2. Theme of MDF 2018-2019:**

### **Innovation - Creativity**

### **Management - Leadership**

#### **Scholarship recipients will work with:**

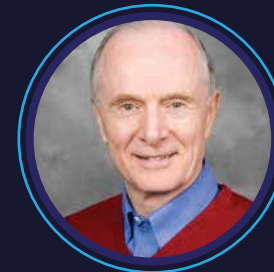
- Leaders and professors from Michael Dukakis Institute;
- Leading experts and professors from Harvard, MIT, Stanford, etc. as well as experts in the fields of communications, politics, and international relations;
- Alumni who were selected and participated in Michael Dukakis Fellowship Program.



**NGUYEN ANH TUAN – DIRECTOR**



**PROF. THOMAS PATTERSON  
RESEARCH DIRECTOR**



**PROF. JOHN SAVAGE  
CYBERSECURITY DIRECTOR**



**PROF. NAZLI CHOUCRI  
CYBER-POLITICS DIRECTOR**

## **3. Time: 10 months, including a 7-10 days training course in the United States**

- Attend online seminars, conferences, online coaching with professors and experts from MDI;
- Supported and consulted to develop initiatives, projects, action plans of individuals, enterprises and organizations;
- Attend training courses in the United States lasting 7-10 days without interruption in work schedules in Vietnam;
- Opportunities for real experience; exchange with large firms and corporations of the United States.

## **4. Location:**

In Vietnam and at the Michael Dukakis Institute of Leadership and Innovation (Mount Vernon Street, Beacon Hill, Boston, MA 02108, United States).

## **5. Scholarship recipients:**

- Vietnamese nationality, regardless of state or private sector, have the desire to learn to develop individual capabilities, especially leadership;
- Leadership experience, outstanding achievements in their working fields;
- Commit to contribute, encourage, participate in consulting, supporting start-ups, developing activities for Vietnamese business community;
- Candidates from the business community participating in the VCG500 Golf Championship are prioritized.

## **6. Selection Process (summary):**

- Receive Application Form from independent applicants and candidates nominated in the list of Nomination Committee in Vietnam;
- Candidate assessment, interview and selection stage conducted by the Selection Committee of MDI;
- Notify selected candidate.

## **7. Fees and funding:**

- Full sponsorship program: tuition fees; fees for return airfare, transportation, meals are included in the program for selected candidates who are granted visa to the United States;
- Individual: Visa application fees, other personal expenses not included in the program.