



ORGANIZING BOARD
VIETNAM REPORT JOINT STOCK COMPANY

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**VIETNAM TOP 500 CEO GOLF
CHAMPIONSHIP 2018**

JANUARY 20, 2018

VINPEARL GOLF HAI PHONG (VU YEN ISLAND, HAI PHONG)





VIETNAM TOP 500 CEO GOLF CHAMPIONSHIP 2018



MESSAGE FROM ORGANIZING BOARD

In order to create more opportunities in business matchmaking and sharing experiences, a Golf Championship named **VIETNAM TOP 500 CEO GOLF CHAMPIONSHIP 2018** for leaders from Vietnam's largest enterprises and partners are going to be jointly launched by VietnamNet Newspaper and Vietnam Report JSC under patronage of Vietnam Sport Administration on **January 20th, 2018** at **Vinpearl Golf, Haiphong City**.

The organizers hope that VIETNAM TOP 500 CEO GOLF CHAMPIONSHIP 2018 will inspire businesses' leaders in the Ranking List of VNR500, FAST500, BP500, PROFIT500 and TOP 10 Most Reputable Companies in having passion and pursuit of this kind of sport. It is more important to be a modern playground, connecting the leaders of the leading business community in Vietnam.

Together with the Remain Forever Concert, which has been successfully held annually by VietnamNet since 2012, VCG500 will be an annual activity for leaders from Vietnam's leading enterprises and partners.

The Organizing Board would like to introduce and invite you to participate in this meaningful program



INFORMATION

NAME	VCG500 VIETNAM TOP 500 CEO GOLF CHAMPIONSHIP 2018
TIME	January 20th, 2018
VENUE	Vinpearl Golf Haiphong (Vu Yen Island, Haiphong City)
QUANTITY	140 Golfers
PARTICIPATION	Member of Top 500: VND 1,500,000 million
FEE	Person and company aren't member of Top 500: VND 3,000,000 million

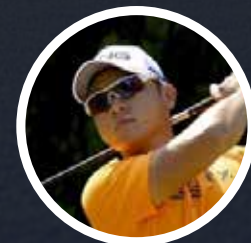
* Participation fee includes: Greenfee, Caddyfee, Buggyfee, 2-way shuttle transportation (Hanoi - Haiphong), T-shirt, lunch and gala dinner.

* The fee excluded VAT.

ATTENDEES:

The leading enterprises' leaders of Vietnam Report's Ranking Lists: VNR500 (Top 500 Vietnamese Largest Enterprises), FAST500 (Top 500 Fastest Growing Enterprises In Vietnam), BP500 (Top 50 Best Prosperity Enterprises In Vietnam), PROFIT500 (Top 500 Most Profitable Companies), and Top 10 Reputable Companies.

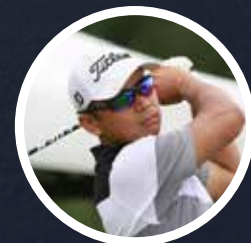
VIP GUESTS: - Ministry of Information and Communications
- General Department of Sports and Physical Training
- Hanoi Golf Institute
- Representatives of the VPGA Tour's Organizing Board
- Representatives of international organization.



Tran Le Duy Nhat



Nguyen Thai Duong



Pham Minh Duc

Technical experts and golfers at the VPGA Tour.



TENTATIVE AGENDA

TIME	CONTENT
8:00 - 8:30	Transfer golfers to the golf course
10:00 - 11:45	Registration
11:45 - 11:50	Flag salute ceremony
11:50 - 12:00	Opening speech
12:00 - 18:00	Start
18:00	Awards Ceremony and Gala Dinner
18:00 - 18:10	Speech of the Organization Board
18:10 - 18:20	Thank Sponsors and give them flowers
18:20 - 18:50	Awards Ceremony
18:50 - 21:00	Gala Dinner

TOURNAMENT FORMAT

For each table, scores will be calculated according to System 36 Golf Handicap. After the player completes the 18 holes, scoring will follow rules of the system 36, which will be divided into the following table:

Board	Board A	Board B	Board C
Handicap	0-15	16-25	26+

PRIZE STRUCTURE

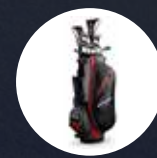
Best Gross Award: 1 prize
Board A, B, C: First, Second and Third Prize
Technical Prize: 4 prizes
Hole-in-one



Apartment



Luxury car



Luxury golf equipment



VIETNAM CEO GOLF 500 CHAMPIONSHIP 2018

COMMUNICATION



VIETNAM CEO GOLF 500 CHAMPIONSHIP 2018

INVITATION LETTER FOR SPONSORSHIP

VCG500 with the participations of Vietnam's leading business community and customers will promote strongly brands and productions. The banners at all 18 holes, program's backdrops, and banners on path to the yard are the great opportunity for the appearances of sponsors. The sponsors' images will follow each step of every golfers, guests and agencies through advertising booths.

SPONSOR VALUE

Sponsor for Dukakis Scholarship:	150.000.000 VND
Hole in One Sponsor:	House or Luxury Car
Gold Sponsor:	200.000.000 VND
Silver Sponsor:	120.000.000 VND
Communication Sponsor:	100.000.000 VND
Bronze Sponsor:	30.000.000 VND

VIETNAM CEO GOLF 500 CHAMPIONSHIP 2018

Sponsor Name		Gold Sponsor	Silver Sponsor	Communication Sponsor	Bronze Sponsor	Hole in One Sponsor	Sponsor for Michael Dukakis Fellowship Scholarship
		VND 200 million	VND 120 million	VND 100 million	VND 30 million	House or Luxury car	VND 150 million
Communication Benefits	Logo and title on Golf Magazine	x					
	Logo and title on Vietnam Economic Times	x	x	x	x		x
	Logo and title on Businessmen Magazine	x	x	x	x		x
	Logo and title on VietnamNet Newspaper	x	x	x	x	x	x
	Have articles on the website: www.vietnamreport.net (within 01 month before or after the event)	x	x	x	x	x	x
Benefits on golf course	Logo at Hole in One					x	
	Backdrop in competition area	x					x
	Set a advertising table in check-in area	x	x				x
	Have standees in check-in are (provided by enterprise)	x	x				x
	Logo on opening and awarding backdrop	x	x	x			
	Logo on backdrop Near to pin	x	x	x			
	Logo on Backdrop Longest drive	x	x	x			
	Logo on Banner and Standee of the program	x	x	x	x	x	
	Logo on backdrop in check-in area	x	x	x	x	x	x
	Logo on Press pano	x	x	x	x	x	x
	Logo on banner on the yard	x	x	x	x	x	x
	Logo at Tee Box	36	30	20	6	10	30
	Free joining awards and party (the quantity of people)	5	4	3	1	1	3
Benefits on Award party	Invited to award for winners	x	x	x	x	x	x
	Be mentioned and thanked in award ceremony	x	x	x	x	x	x
	Awarded a medal	x	x	x	x	x	x

Michael Dukakis Fellowship Scholarship: VND 350 million /Fellow

BENEFITS OF SPONSOR FOR MDF SCHOLARSHIP MICHAEL DUKAKIS FELLOWSHIP

- Leader or representative of sponsors is invited to become a member of the Nomination Committee and MDF's Selection Committee;
- Have the right to nominate the candidates for Program;
- Invited to join the Opening Ceremony or Closing Ceremony held by the Michael Dukakis for Leadership and innovations at Harvard University (travel and accommodation expenses are self-sufficient), and mentioned in Opening and Closing Ceremony;
- Leader or representative of sponsors has a fundraising speech before the business community at VNR500 Announcement Ceremony and VCG500 Opening Ceremony;
- Have the benefits of VCG500 2018.

*: Hole in One Sponsor: Artifact valued over VND 300 million or cash (VND 60 million).

The above amount excluded VAT.



GOVERNOR MICHAEL DUKAKIS
CHAIRMAN

The Michael Dukakis Institute for Leadership and Innovation (MDI) was officially established on September 23, 2015 at the Brookline, Massachusetts - home of Governor Michael Dukakis with the mission of generating ideas, creating solutions, and deploying initiatives to solve global issues, especially focused on Cybersecurity and Artificial Intelligence. The Board of Leaders of MDI composed of top innovators, influential, leading network security experts and eminent professors from renowned universities such as Harvard, MIT, Brown University, Columbia, Stanford, Berkeley, UCLA.

INTRODUCTION

MICHAEL DUKAKIS LEADERSHIP FELLOW PROGRAM 2018 - 2019 (MDF 2018-2019)

1. Michael Dukakis Leadership Fellow Program:

The society is facing huge transformations and poses more and more challenges, which requires each individuals to expand their leadership and innovation capacity, contributing to the sustainable development of each country.

Michael Dukakis Leadership Fellow Program, which is sponsored annually by Boston Global Forum and Michael Dukakis Institute of Leadership and Innovation, will identify exceptionally promising young leaders in the fields of business, politics, culture, science, sport, state management. The program is expected to provide outstanding individuals in Vietnam with the opportunity to learn, exchange experiences with the world's leading professors and scholars at Michael Dukakis Institute around subjects of leadership and innovation.

Objectives:

- Recognize and praise for initiatives and innovation activities contributed to the sustainable development of the business community and society.
- Select and train talented, competitive leaders in the era of industrial revolution 4.0 and global integration.
- Improve individual capacity as well as leadership quality of candidates participating in the program.
- Create space and environment for learning, communicating, exchanging ideas between individuals, leaders of Vietnam and famous US experts, policy makers, scholars and professors from top universities like Harvard, MIT, Stanford...

2. Theme of MDF 2018-2019:

Innovation - Creativity
Management - Leadership

Scholarship recipients will work with:

- Leaders and professors from Michael Dukakis Institute.
- Leading experts and professors from Harvard, MIT, Stanford, etc.. as well as experts in the fields of communications, politics, international relations.
- Alumni who were selected and participated in Michael Dukakis Fellowship Program.

3. Time: 10 months including a 7 to 10 days training course in the United States.

- Attending online seminars, conferences, online coaching with professors and experts from the Michael Dukakis Institute.
- Being supported and consulted to develop initiatives, projects, action plans of individuals, enterprises and organizations.
- Attending training courses in the United States lasting from 7-10 days without interruption in work schedules in Vietnam.
- Having opportunity to experience reality, exchange with large firms and corporations of the United States.

4. Location:

In Vietnam and at the Michael Dukakis Institute of Leadership and Innovation [Mount Vernon Street, Beacon Hill, Boston, MA 0210B, United States]

5. Scholarship recipients:

- Have Vietnamese nationality, regardless of state or private sector, have the desire to learn to develop individual capabilities, especially leadership.
- Have leadership experience, outstanding achievements in their working fields.
- Commit to contribute, encourage, participate in consulting, supporting start-ups, developing activities for Vietnamese business community.
- Priority for candidates from the business community participating in the VCG500 Golf Championship.

6. Selection Process : (Summary)

- Receive Application Form from independent applicants and candidates nominated in the list of Nomination Committee in Vietnam.
- Candidate assessment, interview and selection stage conducted by the Selection Committee of the Michael Dukakis Institute.
- Notify selected candidate.

7. Fees and funding:

- Full sponsorship program: tuition fees; fees for return airfare, transportation, meals are included in the program for selected candidates who are granted visa to the United States.
- Individual: Visa application fees, other personal expenses not included in the program.



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